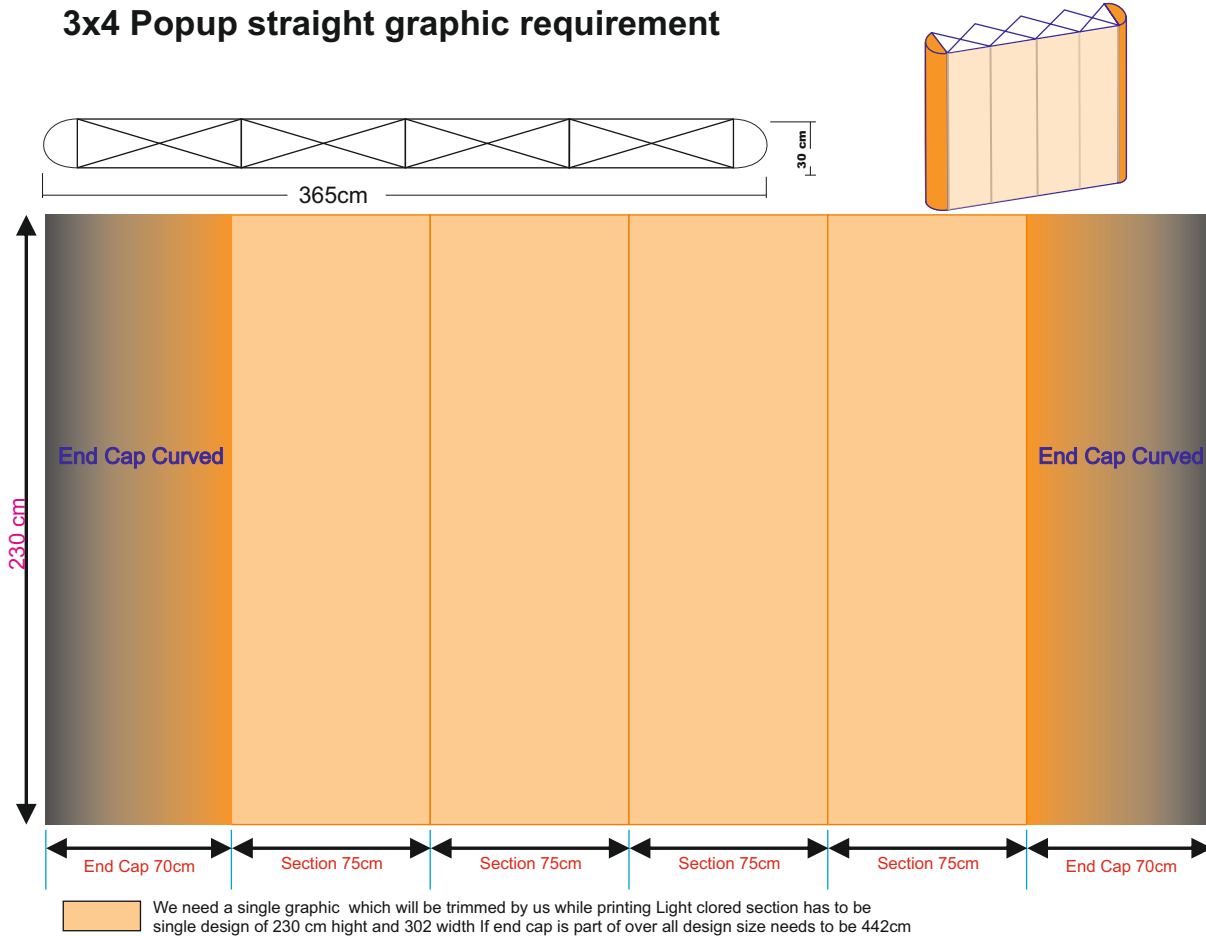


3x4 Popup straight graphic requirement



GRAPHIC REQUIREMENT

All graphics production is carried out in-house using the latest digital imaging and printing equipment, producing stunning pop up display and banner stand graphics at up to 1200dpi resolution. Generally on a HDR Pigment printer for durability

Artwork must be IBM PC compatible. .

Pop up Display graphics and Banner stand graphics are printed onto PP INKJET display material, supplied laminated with a matt finish film for great durability and quality.

ACCEPTABLE ARTWORK FORMATS

We cater for most types of large format print, exhibition, external and internal graphics. Just call for a no obligation free quote!

Supported Artwork Format EPS

Adobe Photoshop/ AI, PDF

JPEG no smoothing high quality low compression

in Photoshop quality setting at 8+ or TIFF LZW

Corel Draw 15 or below do not club pages

compression and in CorelDraw :export CMYK size 100%,

Antialiasing/compression 10% with smoothing(0)

Call if your artwork format is not listed

Ask for overlay files used by us for overlapping while trimming and matching.

Preparing Your Artwork

In order to get the best possible result from your pop up display stand, banner stand or modular exhibition display stand, there are a few guidelines to follow when creating your artwork. If you have any other queries please just call.

1. Save colours as CMYK & Pantone

Our wide format ink-jet printers all use CMYK colour to output. If your design work includes RGB colours or Duotones we strongly recommend converting these colours to CMYK for optimum results and colour matching.